

## LEADERSHIP – LEVEL 3

<b>Course title</b>	Leadership - Lead Your Field
<b>Number of days</b>	5
<b>Annotation</b>	<p>Become the best leaders in your field. Develop insight, self-confidence and become popular among others. If you don't want to solve problems associated with the loss of a job, just be a professional who the companies will want to work with at any time. Start a new career, rediscover your profession again or just finally jump into the project of your dreams.</p> <p>This training will help you to further develop what you really enjoy, what you are good at, and if you still don't know what to do, this training will help you to reveal what it can be. You will learn to find fun and satisfaction at your work. And of course together we will create strategy for you or your company how to make more money from what you love to do.</p> <p>Take your projects and plans with yourself. We are going to work on them a lot!</p>
<b>Suitable for:</b>	Leaders, managers, entrepreneurs, every professional
<b>Learning topics</b>	
Work	<p>What is your profession?          Pluses and minuses of your profession          Your talents          Exercises</p>
<b>Realization of projects</b>	<p>Goals setting          Requirements for goals realization          Goals realization          Planning of further development          Practice</p>
<b>Innovation and creativity</b>	<p>Presentation of thoughts and ideas          Creative thinking          Innovation          Usage and advantages of modern technology          Creating strategies          Critical thinking          Exercises</p>
<b>Market your best idea</b>	<p>Think different          What is the difference          How to make people engage with your idea          True Marketing</p>

	<ul style="list-style-type: none"> <li>Marketing ideas creation</li> <li>Working with heart</li> <li>What do to when nothing is working</li> <li>Making things</li> <li>Achieving things</li> </ul>
<b>Organization at work</b>	<ul style="list-style-type: none"> <li>Goal setting</li> <li>Rules of prioritization</li> <li>Planning and Time management</li> <li>Delegation</li> <li>Leading a meeting</li> <li>Leading a product presentation</li> <li>Motivating others</li> <li>Practice</li> </ul>
<b>Customers</b>	<ul style="list-style-type: none"> <li>Empathy</li> <li>Understanding people's motives</li> <li>Emotional intelligence</li> <li>Art of giving</li> <li>Art of listening</li> <li>Conflicts</li> <li>Practice</li> </ul>
<b>Success and failure</b>	<ul style="list-style-type: none"> <li>Coping with success</li> <li>Coping with failure</li> <li>Responding to changes</li> <li>Real Leadership on the ground</li> </ul>
<b>Discussion, summary, conclusion</b>	
<b>Connected trainings:</b>	<ul style="list-style-type: none"> <li>Leadership - True Leader</li> <li>Leadership - Work with People</li> </ul>